Practical Approaches and Tools for Advocacy and Strengthening Investment for Wellbeing and Health Equity

Pre- and Post-COVID-19

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Balancing Investment for Wellbeing and Health Equity in the Context of COVID-19
IANPHI Webinar, 22nd October 2020
The WHO CC at Public Health Wales facilitating and supporting sustainable investment for well-being and health equity.
How to Make the Case for Sustainable Investment in Well-being and Health Equity: A Practical Guide

- prevent disinvestment in health;
- increase investment in prevention (public health); and
- mainstream cross-sectoral investment to address the wider determinants of health and equity, driving sustainable development and prosperity for all.
Evidencing value of public health: measuring what matters most
Informing decision making and investment prioritisation in health

• Applying an approach to capture and demonstrate the holistic value of public health services and interventions

• ‘Social value’ reflects a holistic concept of value, including social, economic and environmental outcomes and impacts

• The Social Return on Investment (SROI) approach provides a framework for demonstrating (monetizing) this broader concept by measuring what matters most to the stakeholders

• Helps organisations move forward from purely financial accounting (economic value, e.g. cost-effectiveness) towards measuring all aspects of value

• Towards Value-Based Public Health & Health Care

Source: Social Value, UK (http://www.socialvalueuk.org/)
Joint work between the WHO Regional Office for Europe and the Venice Office, the Welsh Government and Public Health Wales (WHO CC)
Action to address the COVID ‘syndemic’ and inform response and recovery in Wales
Balancing acute health protection pressures and looking at sustainable solutions for building back better

• International Horizon Scanning
• Health Impact Assessments (HIAs)
• National Public Engagement Survey
• Dashboard of broader health and wellbeing indicators
• Violence Prevention Unit
• Health Equity (WHESRi) Solutions Platform
• Evidencing value and economic modelling
COVID-19 International Horizon Scanning

Bi-weekly reports, synthesizing data, evidence and empirical learning from key organisations (WHO, ECDC/CDC, IANPHI) and relevant countries

• Epidemiological and data insight, e.g. ‘R’ value analysis, variation in cases/deaths/testing/reporting
• Existing and emerging evidence, and guidance, e.g. prevention and control measures; test, track and trace; PPE; social distancing
• Response and recovery policies and approaches, e.g. re-opening services, education, transport, risk communications
• Wider socio-economic and equity impacts and modelling, e.g. (un)employment, vulnerable groups, violence, homelessness
• In-depth country reviews, including Germany, Italy, Spain, the Netherlands, Argentina, Sweden

Aligned with and informing Welsh Government, the NHS and Public Health Wales
Disseminated to key stakeholders across Wales, UK and internationally

See all reports here
Policy analysis

- Overview of key overarching policies and legislation
- Mapping to the five HESRi essential conditions and key Welsh policy indicators
- Case studies and insights from the practice
- Learning from international approaches and experience / sharing Welsh ones
- **COVID-19** related policy analysis

Data analysis

- Welsh Health Equity Data Set
- Cutting-edge WHO methodology: decomposition analysis

Economics analysis

- Financial costs of inequalities to the NHS in Wales, indicating potential savings from reducing health inequity
- First year: identify social patterns of hospital inpatient episodes and day case activity; Estimate average and total annual costs of health inequalities
- **COVID-19** related policy analysis

**COVID-19** related data analysis

- **COVID-19** related data analysis

Digital Health Equity Solutions Platform for Wales

- Identify sustainable solutions for policy action and investment
- Provide a suit of innovative and digital tools
- Enable predictive modelling of future trends and impacts
- Enable stakeholder engagement, alignment and partnership
- Share national/international learning
- Monitor progress
Economic Consequences of COVID-19 Modelling Series
First report: Longstanding Illness (LSI) for Wales Projection 2020/21 – 2022/23

Projected unemployment rates in Wales following COVID-19

Projected percentage of adults limited a lot by Long Standing Illness

Projected percentage of adults with endocrine and metabolic diseases

Next report: Health Service Use in Wales Projection in the mid-term

See full report here
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