# Healthy, Prosperous Lives for All

The WHO European Health Equity Status Report Initiative

## Investment for Wellbeing and Health Equity in the Context of COVID-19 – solution platform



Tatjana Buzeti

contributions from Chris Brown, Lin Yang, Andrea Bertola & Amanda Shriwise

WHO European Office for Investment for Health and Development , Venice Italy.



## **SOLUTION PLATFORM**

- ✓ Online Knowledge HUB
- ✓ Interactive Tools
- ✓ National HESRIs
- ✓ Live Policy Innovations Site
- ✓ Partnerships & Alliances
- ✓ Communication & Advocacy



## **INTERACTIVE TOOLS** *personalised country support*



https://whoeurope.shinyapps.io/health\_equity\_dataset/

#### Equity Impact & Mitigation Assessment Tools and Guidance





#### Example: countries using the HESRi Platform to identify how to close gaps

#### The Policy Challenge

- One European in six experience mental health problems, and this comes at a cost
- Bottom 20% income quintiles 2x higher rates of mental ill health
- On average, mental illness costs EU countries more than 4% of GDP
- Direct and indirect effects costs
  Europe 600 billion euro











#### The Policy Decisions and Impacts

- Reduction in income inequality through taxation benefited bottom 10%
- Changes to SP policy increased delay to receiving financial support to bottom 20%
- Increase in insecure employment bottom 20% most affected
- Reduced investment in community amenities & community based organizations. Most underdeveloped areas adversely affected.
- Delays in access and affordability of trained mental health practitioners and services



## **Partnerships & Alliances –** *influencing policies to change lives*

# **NOBODY LEFT OUTSIDE**

Improving healthcare access for marginalised people

NLO briefing paper

#### COVID-19 in marginalised groups:

challenges, actions and voices

 Mapping of COVID-19 related challenges and actions by marginalized groups in the area of 5 essential conditions for healthy and prosperous lives for all



- Joint project with Lancaster University, Health Foundation, CBOs from various countries and WHO
- Collecting and synthesising lived experiences from marginalized communities through stories written by community bloggers







## **Communication and Advocacy**

84% of Europeans believe that reducing inequities should be top of their governments agenda !

# HEALTH Organization Strategic mapping of public perceptions of health equity What the public think is important to live a healthy prosperous life

### **Inequities can be reduced in 4 yrs!**



Source: WHO European Office for Investment for Health & Development, (WHO Venice Office) 2019



# **United in Action for Better Health for All**



REGIONAL OFFICE FOR Europe



Weltgesundheitsorganisation

REGIONALBÜRO FÜR EUROPA



BUREAU RÉGIONAL DE L' EUROPE



Всемирная организация здравоохранения

Европейское региональное бюро