Healthy, Prosperous Lives for All
The WHO European Health Equity Status Report Initiative

Investment for Wellbeing and Health Equity in the Context of COVID-19 – solution platform

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SOLUTION PLATFORM

✓ Online Knowledge HUB
✓ Interactive Tools
✓ National HESRIs
✓ Live Policy Innovations Site
✓ Partnerships & Alliances
✓ Communication & Advocacy
INTERACTIVE TOOLS

personalised country support

Online Health Equity Dataset Platform

https://whoeurope.shinyapps.io/health_equity_dataset/

Equity Impact & Mitigation Assessment Tools and Guidance

Health inequity and the effects of COVID-19

Unequal RISKS of infection and severe illness

Unequal EFFECTS of containment measures

Unequal CONSEQUENCES of social-economic impact
The Policy Challenge

- One European in six experience mental health problems, and this comes at a cost
- Bottom 20% income quintiles 2x higher rates of mental ill health
- On average, mental illness costs EU countries more than 4% of GDP
- Direct and indirect effects costs Europe 600 billion euro

The Policy Decisions and Impacts

- Reduction in income inequality through taxation benefited bottom 10%
- Changes to SP policy increased delay to receiving financial support to bottom 20%
- Increase in insecure employment bottom 20% most affected
- Reduced investment in community amenities & community based organizations. Most underdeveloped areas adversely affected.
- Delays in access and affordability of trained mental health practitioners and services
Partnerships & Alliances – *influencing policies to change lives*

**N O B O D Y  L E F T  O U T S I D E**

*Improving healthcare access for marginalised people*

• Mapping of COVID-19 related challenges and actions by marginalized groups in the area of 5 essential conditions for healthy and prosperous lives for all

**COVID-19 in marginalised groups: challenges, actions and voices**

• Joint project with Lancaster University, Health Foundation, CBOs from various countries and WHO
• Collecting and synthesising lived experiences from marginalized communities through stories written by community bloggers
Communication and Advocacy

84% of Europeans believe that reducing inequities should be top of their governments agenda!

Inequities can be reduced in 4 yrs!

A 0.1% GDP investment in each of these policies

- Social protection expenditures
- Labour market policies
- Housing & community amenities

In country with population of

- 4 million → 15,000 lives
- 40 million → 150,000 lives
- 80 million → 300,000 lives

Lives freed from limiting illness among the least affluent fifth of the population

Source: WHO European Office for Investment for Health & Development, (WHO Venice Office) 2019
United in Action for Better Health for All