Pandemics, Conflicts, Climate Change: New Roles and Challenges for National Public Health Institutes

Session 5

Roundtable discussion: NPHIs’ strategies for investing in health promotion and equity

December 2, 13h30-15h00
Keynote Speech: U.S. CDC’s Health Equity Science and Intervention Strategy
Overview

- Health Equity Language
- CDC’s CORE Goals
- Select Programs & Initiatives
Health Equity

The state in which everyone has a fair and just opportunity to attain their highest level of health.

Health Equity Science
Investigates the underlying contributors to health inequities and builds an evidence base that will guide action across the domains of program, surveillance, policy, communication, and scientific inquiry to move toward eliminating, rather than simply documenting, inequities.

Strategies to Advance Health Equity

- Understand how differences in access affect communities
- Develop and implement approaches to address these differences
- Consider their impact on different groups
- Mobilize community engagement and support
- Identify inequitable conditions in the social environment
- Change community dynamics to support health
- Implement public health policies that address underlying causes of health inequities

https://www.cdc.gov/healthequity/whatis/index.html
CDC CORE Health Equity Science and Intervention Strategy

- CDC has launched an agency-wide strategy that aims to integrate health equity into the fabric of all we do.
- Vision: All people have the opportunity to attain the highest level of health possible.

**C** CULTIVATE Comprehensive health equity science
CDC will embed health equity principles in the design, implementation, and evaluation of its research, data, surveillance, and interventions strategies.

**O** OPTIMIZE interventions
CDC will use scientific, innovative and data-driven intervention strategies that address environmental, place-based, occupational, policy and systemic factors that impact health outcomes and address drivers of health disparities.

**R** REINFORCE and expand robust partnerships
CDC will seek out and strengthen sustainable multi-level, multi-sectoral and community partnerships to advance health equity.

**E** ENHANCE capacity and workforce engagement
CDC will build internal capacity to cultivate a multi-disciplinary workforce and more inclusive climates, policies, and practices for broader public health impact.

https://www.cdc.gov/healthequity/core/index.html
Health Equity Science Key Principles

1. Conduct health equity science for action
2. Emphasizes drivers of inequity
3. Clarify uses of race and ethnicity
4. Promote the visibility of groups that may be inadequately represented
5. Use appropriate measures
6. Incorporate an understanding of the contexts that contribute to health inequities
Include Health Equity Indicators in National Goals

- A focus on the social determinants of health (SDOH) acknowledges:
  - The need to address factors that are root causes of disease.
  - The importance of achieving health equity.
  - Practical considerations related to national prosperity and security.

https://health.gov/healthypeople
Flagship Global Programs – CDC Delivers Results

CDC is a leading co-implementer of U.S. flagship global health programs focused on the most vulnerable populations, saving millions of lives worldwide.

PEPFAR
From 2018 through 2021, CDC efforts accounted for well over 50 percent of key outcomes attributed to the President’s Emergency Plan for AIDS Relief to treat and prevent HIV and TB.

Polio Eradication
CDC is the U.S. government’s overall scientific lead in the Global Polio Eradication Initiative (GPEI) and the historic root cause of the 2020 GPEI milestone.

Malaria
CDC provides scientific leadership and conducts innovative research to fight malaria worldwide. CDC coimplements the President’s Malaria Initiative (PMI), with CDC Resident Advisors in every PMI country.

Global Health Security
CDC co-leads implementation of the Global Health Security Agenda (GHSA) since its inception.
Guiding Principles for Implementing Health Equity into CDC’s Global Work

1. Prioritize needs of the most disadvantaged or disproportionately affected
2. Confirm that program upholds principles of human rights
3. Implement good and ethical public health practice
4. Engage affected populations and communities
5. Collaborate with external partners, including non-traditional, and local partners
6. Cultivate ethical and knowledgeable staff
Health Equity Guiding Principles for Inclusive Communication

- Best practices to address all people inclusively, accurately, and respectfully

https://www.cdc.gov/healthcommunication/Health_Equity.html
Connect With Us!

- **Health Equity Matters**: quarterly e-newsletter that shares news, perspectives, and progress related to minority health and health equity. [https://www.cdc.gov/minorityhealth/newsletter.html](https://www.cdc.gov/minorityhealth/newsletter.html)

- **Health Matters for Women**: monthly e-newsletter that provides information on what is happening in women’s health around CDC and other agencies. [https://www.cdc.gov/women/newsletter/index.htm](https://www.cdc.gov/women/newsletter/index.htm)

- **Conversations in Health Equity**: blog devoted to increasing awareness of health inequities and promoting national, state, and local efforts to reduce health disparities and achieve health equity. [https://blogs.cdc.gov/healthequity/](https://blogs.cdc.gov/healthequity/)

- Engage with us on Twitter [@CDCHealthEquity](https://twitter.com/CDCHealthEquity) and LinkedIn [@CDComhhe](https://www.linkedin.com/company/cdc/)
For more information, contact CDC
1-800-CDC-INFO (232-4636)

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.
How to Mobilize Health Promotion Actions
Roundtable Discussion

Mesay Hailu,
Director, Ethiopian Public Health Institute

Markku Tervahauta,
Director, Finnish Institute for Health and Welfare Organization

Fernando de Almeida,
President, Instituto Nacional de Saúde Dr. Ricardo Jorge (INSA) of Portugal

Lissette Navas,
Director, Instituto Costarricense de Investigacion y Enseñanza en Nutricion y Salud (Inciensia) of Costa Rica

Friday, December 2
Vaccine uptake according to socioeconomic position in age 18+

- Grunnskole
- VGS
- Universitet og høyskole
- Ukjent

3.dose
4.dose